



DROOM IT

WE BUILD WHAT OTHERS ONLY DREAM OF

DROOM IT

Digital Experiences Designed for Business Growth

Before customers call, visit or buy, they often meet you online. DROOM IT helps that first impression feel clear, confident and worth continuing.

Mechelen • Belgium

www.droomit.be

Who We Are

Technology changes quickly. New platforms, tools and AI features appear every day.

Growth still comes from the same place it always has: people choose companies that feel reliable.

DROOM IT exists for owners who want their online presence to reflect the care behind their work.

Based in Mechelen, Belgium, we help ambitious companies turn websites, online stores and internal systems into assets that create confidence, improve customer experience and support growth.

We do not begin with templates or technical preferences.

We begin with your goals.

"Where do you want your company to be next year?"

That question shapes every recommendation, every design decision and every technical choice.

We thoughtfully integrate modern technologies, including AI where they create genuine value—not simply because they are fashionable.



01

Outcome First

Every decision starts with the result you need.



02

Refined Execution

A carefully crafted presence that makes customers feel confident.



03

Long-Term Partnership

Clear support before, during and after launch.

Technology should simplify business.

Design should solve problems.

Meet the Founder



Hi,

I'm Sara Daryaei.

I founded DROOM IT because I saw how often owners were asked to make online decisions without feeling truly guided.

My background in software development taught me how to build reliable systems.

Working with clients taught me something even more important: trust is built through listening carefully, explaining clearly and caring about the details others might miss.

That is why I work directly with every client.

I want to understand the company behind the brief: the customers, the goals, the pressure points and the decisions that matter to the owner.

No unnecessary layers.

No complicated process.

Just honest communication, thoughtful planning and personal responsibility from the first conversation until long after launch.

Care matters to me because your online presence represents your reputation.

If your customers see it, it should feel worthy of the work you do.

Your success becomes my responsibility the moment we start working together.

What We Do

Your website is often where customers decide whether you feel credible enough to contact.

It should create confidence, explain your value clearly and make the next step feel easy.

That is why every solution is shaped around real outcomes—not around templates.

Business Websites

A website that earns trust, explains your value clearly and helps customers take the next step.

Custom Web Applications

Purposeful systems that remove friction, save time and make daily operations easier to manage.

Website Modernisation

An outdated website transformed into a presence that better reflects the standard of your work.

E-commerce

A buying experience that feels simple, reliable and reassuring from first visit to checkout.

UX/UI Design

Interfaces that help people understand quickly, decide confidently and move forward without confusion.

We do not sell technology.

We craft online experiences that help the right customers move forward.

How We Work

A Simple Process. A Reliable Partnership.

A calm project is not built on assumptions. It is built through clear decisions, shared expectations and a process that protects your investment at every step.



Strong outcomes are built through collaboration—not assumptions.

Why DROOM IT

Choosing a partner for your online presence is also a commercial decision.

You need to feel that your investment is understood, your time is respected and your goals are protected.

DROOM IT is built around that kind of calm, accountable collaboration.

Why Boutique Matters

Direct communication, faster decisions and personal ownership make the process calmer. You work with someone accountable for the details, not a chain of handovers.

Why Clients Choose DROOM IT



Always Know Who Is Responsible

You work with a clear decision-maker who understands your project and your goals.



Decisions Linked To Business Value

Recommendations are made because they support your goals, not because they sound impressive.



Reliable Momentum

Clear planning keeps the project moving while giving important decisions the care they deserve.



Founder Ownership

Your project receives direct attention from the first meeting until after launch.



A Partner Beyond Launch

The relationship is designed to support you after the first version is live.



Care In The Details

Small refinements matter because they shape how customers judge your brand.

We measure our success by the success of our clients.

Why Clients Trust DROOM IT

Confidence is earned through the way a project is handled: clear communication, responsible decisions and the feeling that your goals are genuinely understood.

Transparent Communication

You know what is happening, why it matters and what comes next.

Founder-Led Projects

Your project is guided directly by Sara, with personal ownership throughout.

Business-Oriented Thinking

Every recommendation is connected to clarity, confidence and commercial value.

Long-Term Partnership

Support continues after launch, when real-world use begins.

Attention to Detail

Small refinements are treated seriously because customers notice them.

Reliable Delivery

A clear process keeps decisions calm, practical and accountable.

When Clients Come To Us

You do not need to fit into a category to need a better online presence.

DROOM IT is most valuable when your company is changing, growing or ready to be taken more seriously by the customers you want to reach.



Launching Something New

- Start with clarity
- Look credible from day one
- Create the right first impression



Redesigning An Outdated Website

- Reflect your current standard
- Make the offer easier to understand
- Remove friction for customers



Growing Service Companies

- Generate better enquiries
- Explain value clearly
- Support repeatable growth



Professional Firms

- Build authority
- Communicate trust
- Make expertise easier to choose



Long-Term Online Growth

- Improve over time
- Support new goals
- Create a stronger foundation

The goal is simple: help the right customers feel confident choosing you.

Our Commitment

Technology changes.
Commitment does not.

Technology evolves.

Markets change.

Customer expectations grow.

One thing remains constant.

Our commitment to our clients.

When you choose DROOM IT, you're not simply hiring someone to prepare a website.

You're choosing a partner who treats your reputation with care.

Someone who listens before advising.

Someone who communicates before confusion appears.

Someone who keeps refining until the result feels right for your goals.

We believe strong relationships are built on transparency, consistency and care.

That's why every project receives the same level of care—regardless of its size.

Because your work deserves a presence that feels considered, calm and trustworthy.

"Your work deserves more than a website. It deserves a partner who treats it with care."

Why Clients Feel Confident

Working With DROOM IT

A good project should never feel unclear.

You should know what is happening, why decisions are being made and what comes next.

DROOM IT creates confidence through predictable communication, clear timelines, transparent decisions and founder involvement from start to finish.

That means you always know:

- Who is responsible.
- What is being worked on.
- When to expect updates.
- Why decisions are being made.

Reliable delivery is not only about clean implementation.

It is about a transparent process that helps you feel safe from the first conversation onward.

What You Can Expect

□ Predictable communication

□ Clear timelines

□ Transparent decisions

□ Founder involvement

□ Reliable delivery

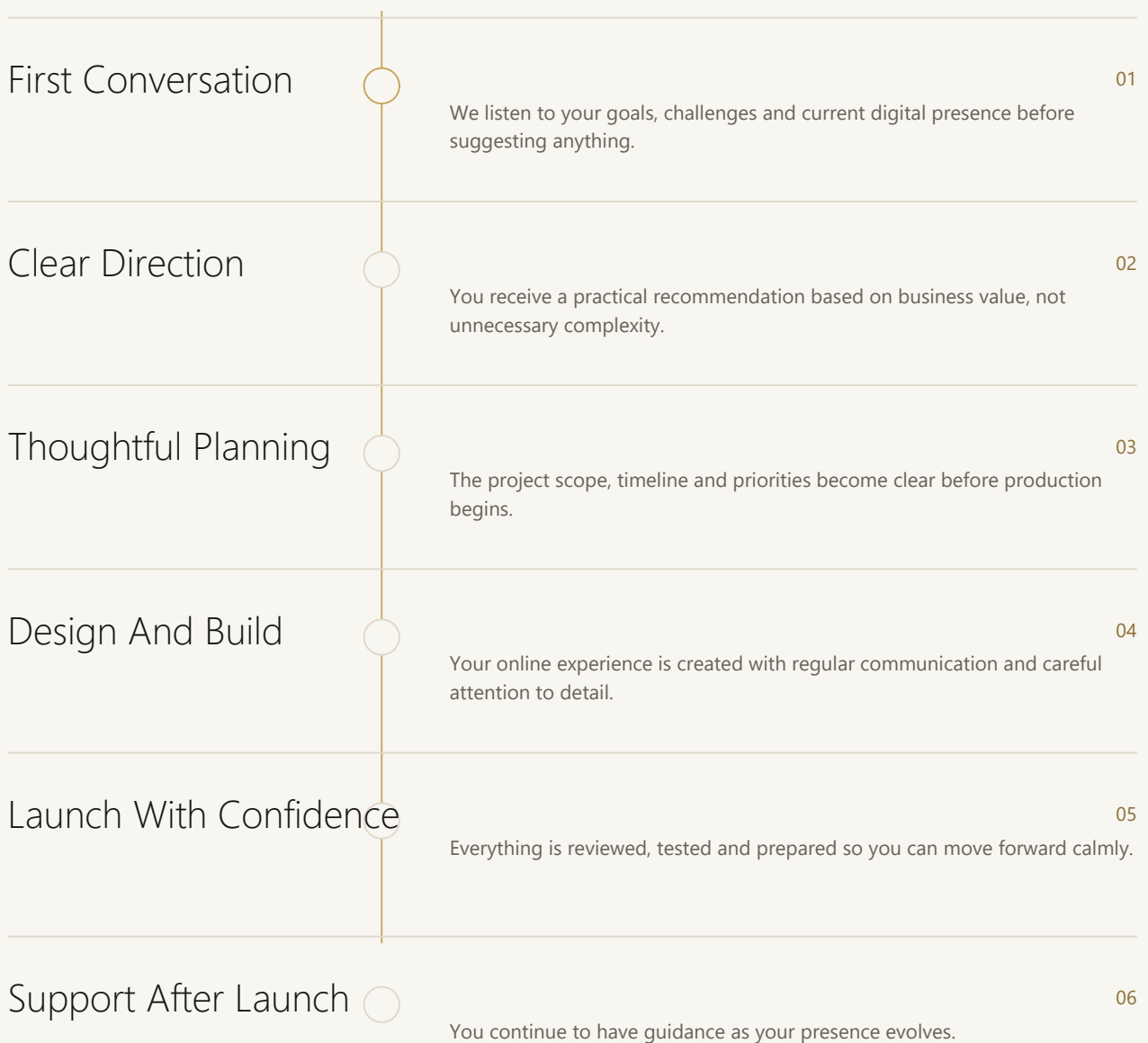
□ Reliable support

A successful project is not the one we deliver.
It's the one our clients are proud to share.

What To Expect

How working with DROOM IT looks

A calm, structured collaboration from the first conversation to launch. No pressure. No confusion. Just clear steps and thoughtful decisions.



Every successful project begins with clarity.

Let's start with a conversation.

Start With A Conversation

No pressure. No obligation.

If you are considering a stronger online presence, the first step can simply be a conversation.

You can share where things stand today, what you would like to improve and what kind of result would make the investment worthwhile.

If there is a good fit, we define a calm and practical next step together.



CONTACT

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Founder

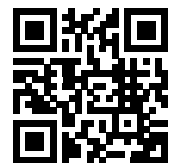
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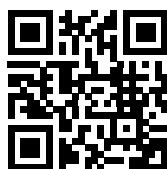
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If it feels useful, let's talk about what your customers should experience next.



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